<https://supersimple.dev/projects/dom-with-css/>

function subscribe() {

        const subscribeButton = document.querySelector(".js-subscribe-button");

        if (subscribeButton.textContent === "Subscribe") {

          subscribeButton.textContent = "Subscribed"; // Change text to 'Subscribed'

          subscribeButton.classList.add('is-subscribed')

        } else {

          subscribeButton.textContent = "Subscribe"; // Revert back to 'Subscribe'

        }

Now style this class in css

 .is-subscribed {

        font-family: Roboto, Arial, Helvetica, sans-serif;

        background-color: green;

        color: white;

        border: none;

        padding: 10px;

        border-radius: 2px;

        margin-right: 10px;

        cursor: pointer;

        height: 36px;

        width: 105px;

      }